

Privacy Policy

www.apexlifeandlongevity.com

Effective Date: October 19, 2026

The website www.apexlifeandlongevity.com (the “Site”) is owned and operated by Apex Life and Longevity LLC. Apex Life and Longevity LLC is the data controller and can be contacted at:

- Email: office@apexlifeandlongevity.com
- Phone: (309) 444-9015
- Address: 27575 Ferry Rd, Suite 201, Warrenville, IL 60555

Purpose

The purpose of this Privacy Policy (the “Privacy Policy”) is to inform users of our Site about:

1. The personal data we collect;
2. How we use collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site’s cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

GDPR

For users in the European Union, we adhere to Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, known as the General Data Protection Regulation (the “GDPR”). For users in the United Kingdom, we adhere to the GDPR as incorporated into UK law and the Data Protection Act 2018.

We have not appointed a Data Protection Officer because we do not fall within the categories of controllers and processors required to appoint one under Article 37 of the GDPR.

Consent

By using our Site, users consent to the conditions set out in this Privacy Policy.

Legal Basis for Processing

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR. We rely on the following legal bases:

6. Legitimate interests: Processing is necessary for us or a third party to pursue a legitimate interest, provided that the interests or fundamental rights and freedoms of users do not override that interest. Our stated legitimate interest relates to patients’ health conditions.
7. Contractual necessity: Processing is necessary to take steps at a user’s request before entering into a contract or to perform a contract to which the user is a party. If a user does not provide personal data necessary to perform a contract, the user may not qualify for our services.
8. Legal obligation: Processing is necessary for us to comply with a legal obligation. If a user does not provide personal data required for us to meet a legal obligation, the user may not be accepted into the applicable service program.

Personal Data We Collect

We collect data that helps us achieve the purposes described in this Privacy Policy. We will not collect additional categories of data beyond those listed below without first providing appropriate notice.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

9. IP address
10. Location information
11. Links clicked
12. Content viewed

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

13. First and last name
14. Age
15. Sex
16. Email address
17. Phone number
18. Address
19. Payment information

This data may be collected through the application.

How We Use Personal Data

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties, excluding aggregators and providers of the Text Message services.

Data collected on our Site will be used only for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

Automatically collected data may be used for marketing purposes. Data collected when a user performs certain functions may be used for the qualification process.

Who We Share Personal Data With

Employees

We may disclose user data to members of our organization who reasonably need access to the data to achieve the purposes set out in this Privacy Policy.

Other Disclosures

We will not sell or share your data with other third parties, except in the following circumstances:

20. When required by law;
21. When required for legal proceedings;
22. To establish, exercise, or protect our legal rights; or
23. To buyers or potential buyers of the company if we seek to sell the company.

If you follow hyperlinks from our Site to another site, please note that we are not responsible for and have no control over the privacy policies or practices of those sites.

How Long We Store Personal Data

User data will be stored for 10 years. You will be notified if your data is retained for longer than this period.

How We Protect Your Personal Data

To protect your security, we use browser encryption where available and store data on servers located in secure facilities. Access to data is limited to authorized employees. Our employees are bound by confidentiality agreements, and violations may result in termination.

Although we take reasonable precautions to help protect user data, no method of transmission or storage is completely secure. The Internet may be insecure, and we cannot guarantee absolute security beyond what is reasonably practicable.

Your Rights as a User

Under the GDPR, you may have the following rights, subject to applicable requirements and exceptions:

24. The right to be informed;
25. The right of access;
26. The right to rectification;
27. The right to erasure;
28. The right to restrict processing;
29. The right to data portability; and
30. The right to object.

Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16, we will delete it as soon as reasonably possible. A parent or guardian of a child who has provided personal data may contact us using the contact information below.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know whether we have collected your personal data, how we have used it, or with whom we have disclosed it; if you would like your data to be deleted or modified; or if you would like to exercise any other rights available to you under the GDPR, please contact:

- Contact: Ruby Perez
- Email: office@apexlifeandlongevity.com
- Phone: (847) 292-2284
- Address: 27575 Ferry Rd, Suite 201, Warrenville, IL 60555

Cookie Policy

A cookie is a small file stored on a user's device by a website. Cookies may collect information relating to browsing habits. You may be able to configure your browser to notify you when cookies are sent or to disable cookies entirely. Disabling cookies may reduce the quality or functionality of your experience on the Site.

We use the following types of cookies on our Site:

31. Functional cookies: These cookies remember selections you make on our Site so that your preferences may be saved for future visits.
32. Analytical cookies: These cookies help us improve the design and functionality of our Site by collecting information about how you access and use it, such as the content you view and the time spent on the Site.

Modifications

This Privacy Policy may be amended from time to time to maintain compliance with applicable law and reflect changes to our data collection practices. When we amend this Privacy Policy, we will update the Effective Date at the top of the document. We recommend that users review this Privacy Policy periodically. If appropriate, we may notify users of changes by email.

Complaints

If you have a complaint about how we process your personal data, please contact us using the information in the Contact Information section so that we can, where possible, resolve the issue. If you believe your concern has not been addressed satisfactorily, you may contact the relevant supervisory authority. You may also have the right to lodge a complaint directly with a supervisory authority.

Contact Information

If you have questions, concerns, or complaints, you can contact our privacy contact, Ruby Perez, at:

- Email: office@apexlifeandlongevity.com
- Phone: (847) 292-2284
- Address: 27575 Ferry Rd, Suite 201, Warrenville, IL 60555